



# The One Dayer: Independent Music, Money & Tech

1 July 2015, Cecil Sharp House, London  
Event Programme #OneDayer



	Room 1: Kennedy	Room 2: Trefusis	Room 3: Storrow	Bar – Joining the Dots fringe
10.00-10.10	<b>WELCOME</b> Julia Payne, the hub with Ben Mellor & Leonie Higgins			
10.10-10.25	<b>KEYNOTE</b> Peter Bazalgette, Chair, Arts Council England			
10.30-11.10	<b>VOTE FOR MUSIC DEBATE</b> Vick Bain, British Academy of Songwriters, Composers and Arrangers Peter Bazalgette, Arts Council England Chris Bryant MP, Shadow Secretary of State for Culture, Media and Sport Ed Vaizey MP, the Minister for Culture and the Digital Economy  Chair: Julia Payne, the hub			
11.10-11.30	Networking and coffee break			
<b>TECHNOLOGY &amp; THE LIVE EXPERIENCE STRAND 11.30-1.15</b>				
11.30-11.45	<b>'POSTCARD FROM THE FUTURE' PROVOCATION</b> Karim Fanous, Head of Research & Insight, Music Ally			
	<b>PANEL DEBATE</b> 12.00-1.10 <b>From RT To Repeat (Attender) – Using Tech To Drive People To The Live Experience</b> Karim Fanous, Music Ally Steve Lawson, musician Emma Quinn, Nesta Nick Sherrard, Market Gravity Chair: Andrew Burke, London Sinfonietta	<b>INSIGHT SESSIONS</b> 12.00-12.30 <b>What's coming on the digital horizon</b> Brittney Bean, Spintune  12.35 – 1.05 <b>How to be fan-tastic</b> Chris T-T, musician	<b>SURGERIES</b> 12.00-1.10 Check conference packs for information on surgery sessions with industry bodies and sign up for slots at the Storrow Room	<b>JOINING THE DOTS FRINGE</b> <b>Show, tell and share with peers</b> 12.00 – 12.35 <b>Duel - image-based social app</b> Paul Archer, Daredevil Project
1.15-2.00	Lunch break			
<b>YOUNG AUDIENCES STRAND (2.00-3.45)</b>				
2.00-2.15	<b>'POSTCARD FROM THE FUTURE' PROVOCATION</b> Josephine Hansom, Director of Youth Research & Insight, YouthSight			

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	<p><b>PANEL DEBATE</b> 2.30-3.40 <b>Beyond The Fold - Younger Audiences For Beyond Mainstream Music</b> Amy Forshaw, London Sinfonietta Josephine Hansom, YouthSight Lisa Meyer, Capsule Corey Mwamba, musician &amp; promoter Chair: David Brownlee, UK Theatre</p>	<p><b>INSIGHT SESSIONS</b> 2.30-3.00 <b>Data Dos and Don'ts, Will and Won'ts</b> Felix Canetty-Clarke, Media Insight Consulting  3.10-3.40 <b>Making Social work for you</b> Charlie Ivens – digital strategist</p>	<p><b>SURGERIES</b> 2.30-3.40  Check conference packs for information on surgery sessions with industry bodies and sign up for slots at the Storrow Room</p>	<p><b>JOINING THE DOTS FRINGE</b> <b>Show, tell and share with peers</b> 2.25-3.00 <b>Café Oto – digital subscription service</b> John Chantler, Café Oto  3.05-3.40 <b>Off Axis – new touring network and platform</b> Jeff Thompson, Un-Convention</p>
3.45-4.15	Networking and coffee break			
<b>NEW FINANCIAL MODELS STRAND (4.15-5.45)</b>				
4.15-4.30	<p><b>'POSTCARD FROM THE FUTURE' PROVOCATION</b> Tim Plyming, Director of Digital Arts &amp; Media, NESTA</p>			
	<p><b>PANEL DEBATE</b> 4.40-5.45 <b>The Bottom Line – New Business Models For Live Music</b> Cliff Fluet, Lewis Silkin LLP Howard Monk, promoter &amp; manager Tim Plyming, Nesta Sarah Thirtle, Creative United Kelly Wood, Musicians' Union Chair: Pat Kane, musician</p>	<p><b>INSIGHT SESSION</b> 4.40-5.25 <b>Money, Money, Money. Always Funny... The when, what and why of fundraising 2.0</b> Wendy Smithers, the hub</p>	<p><b>SURGERIES</b> 4.40-5.45 Check conference packs for information on surgery sessions with industry bodies and sign up for slots at the Storrow Room</p>	<p><b>JOINING THE DOTS FRINGE</b> <b>Show, tell and share with peers</b> 4.45- 5.20 <b>Eventbox – live music discovery platform</b> Joey Baxter, Eventbox</p>
5.50-6.00	<p><b>THANK YOUS &amp; SUMMING UP</b> Julia Payne, the hub; Ben Mellor &amp; Leonie Higgins</p>			
6.10-6.45		<p><b>BRING &amp; BYTE SHOW &amp; TELL</b> Grab a drink from the café or bar and enjoy rapid-fire show and tells from the hub's recent music and tech hackathon.</p>		

*The One Dayer* is part of the hub's Joining the Dots programme, funded by Arts Council England, Esmée Fairbairn Foundation, Cultural Institute at King's College London and Musicians' Union, with support from The Guardian and the English Folk Dance and Song Society.

*The One Dayer* is presented in association with Digital R&D for the Arts, PRS for Music and YouthSight.