



## **A Guide to Google Hangouts on Air and how to participate**

Google Hangouts On Air is a simple videochat platform that can be used to broadcast live events.

For our new series of hubchats we are using Google Hangouts on Air to broadcast a live one-hour programme from King's College, London. The great thing about the platform is that you can interact with the programme and our panelists using a simple Instant Message feature on the Google Hangouts page to ask questions. Think of it as a magazine style broadcast where you can quiz the panelists!

The hubchat is simultaneously broadcast on Google+ and YouTube so you can choose to watch the broadcast on either channel. And don't worry if you can't make the date – the broadcast is automatically loaded onto our youtube channel and can be watched on demand completely free.

You can register for our first hubchat on **Friday the 27<sup>th</sup> February** here:

<https://plus.google.com/events/c41nj444kugk9jtgmonjjj8k58g>

You can also watch it via our youtube channel here:

[https://www.youtube.com/watch?v=ibq\\_xFiRpbC](https://www.youtube.com/watch?v=ibq_xFiRpbC)

The event is not live until February 27<sup>th</sup> at 1.30pm so you will see a holding slide with the event information at both locations. The hubchat is completely free to view.

If you are planning to watch we'd really love it if you could let us know by clicking "Yes" to the Are You Going to Watch? question on the Google Hangout event page – this means we can remind you nearer the time!

### **How to ask a question in advance of the broadcast**

Do you have a burning question on the subject of young audiences? If so we'd love to hear from you. You can post a question

in the google hangout comments box  
in the youtube comments box  
on twitter using the hashtag #hubchat

### **How to ask a question live during the broadcast**

#### **...On Google Hangout**

You'll see a Q&A section on the right side of the Hangout On Air to post a question.

At the bottom right corner of the viewing window, click **Ask a new question**. Type your question. Click **Submit**.

### **...On Youtube**

Simply post into the comments section below the video panel.

### **Do I need to have a Gmail account?**

You'll need a Google account to be able to participate in Google Hangouts on Air (ie register to ask questions in advance or during the broadcast). If you haven't got a Google account, you can create one within minutes. Once you've set up a Gmail account, you need to enable Google+. If you click on the little plus sign before your name in the Google bar, you'll see a drop-down list and can click on G+.

But you don't need a gmail account to watch our broadcast on youtube and interact from there.

Hope you can join us!